

What's your **MERCAZ** USA

FACT: MERCAZ, the Zionist Organization of the Conservative Movement, lobbies within the World Zionist Organization and the Jewish Agency for Israel for religious pluralism in Israel and funding for the institutions of Conservative/Masorti Judaism worldwide.

FACT: MERCAZ, having elected 59 delegates to the 2010 World Zionist Congress, has succeeded in translating this strength into an annual allocation in excess of \$2.5 million for the Conservative/Masorti Movement, including our own USY Pilgrimage, Ramah Seminar, NATIV and Conservative Yeshiva.

FACT: MERCAZ, with affiliates in the United States, Canada, Latin America, Europe and Israel, succeeded in adding the value of religious pluralism to the new Jerusalem Program, the basic document defining the principles underlying the Zionist Movement. For more information, visit www.mercazusa.org.

FACT: MERCAZ is a partner in a project with the Jewish Agency to bring former North American Conservative Jews now living in Israel back to the States on short-term "Masorti Aliyah Promotion" speaking tours designed to strengthen the connection between Israel and the Diaspora.



ACTION: Every Conservative Jew can support religious freedom for all Jews in Israel and throughout the world by being an annual dues-paying member of **MERCAZ**, the Conservative Movement's Zionist arm. As a **MERCAZ** member you have a voice in the World Zionist Organization and Jewish Agency, where decisions that affect world Jewry are made.

JOIN MERCAZ NOW!

Complete the form below and return by mail or register on-line on our secure website, www.mercazusa.org.

YES! I wish to join MERCAZ USA to help promote Zionist activities and to help improve the quality of Jewish life in Israel:

- | | | |
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| <input type="checkbox"/> \$ 12.00 Student (over 18) | <input type="checkbox"/> \$ 36.00 Individual | <input type="checkbox"/> \$ 54.00 Family |
| <input type="checkbox"/> \$ 100.00 Sponsor | <input type="checkbox"/> \$ 250.00 Donor | <input type="checkbox"/> \$ 500.00 Benefactor |

Last Name: (Please Print Clearly): _____

First Name: _____ Spouse's First Name: _____

Permanent Address: _____

City: _____ State: _____ Zip Code: _____

Telephone: _____ Email: _____

Congregation: _____

The Jerusalem Program: The aims of Zionism are: The unity of the Jewish people, its bond to its historic homeland Eretz Yisrael, and the centrality of the State of Israel and Jerusalem, its capital, in the life of the nation. Aliyah to Israel from all countries and the effective integration of all immigrants into Israeli Society. Strengthening Israel as a Jewish, Zionist and democratic state and shaping it as an exemplary society with a unique moral and spiritual character, marked by mutual respect for the multi-faceted Jewish people, rooted in the vision of the Prophets, striving for peace and contributing to the betterment of the world. Ensuring the future and distinctiveness of the Jewish People by furthering Jewish, Hebrew and Zionist education, fostering spiritual and cultural values and teaching Hebrew as the national language. Nurturing mutual Jewish responsibility, defending the rights of Jews as individuals and as a nation, representing the national Zionist interests of the Jewish people, and struggling against all manifestations of anti-Semitism. Settling the country as an expression of practical Zionism.

PLEASE COMPLETE YOUR MEMBERSHIP FORM AND MAIL, TOGETHER WITH YOUR DUES PAYMENT, TO:

MERCAZ USA, 820 SECOND AVENUE, 10th FLOOR, NEW YORK, NY 10017

Your affiliation with MERCAZ USA implies acceptance of the Jerusalem Program.